

FOR IMMEDIATE RELEASE JULY 20, 2026



**Monterey Museum of Art Announces
Art in Bloom
A Fundraising Weekend of Art and Design at Historic La Mirada**

[Save the date: September 19–20, for jazz, a Roaring 20s speakeasy, and a floral tribute to the Museum's permanent collection](#)

MONTEREY, CA, July 20, 2026 — The Monterey Museum of Art (MMA) invites the community to Art in Bloom, its signature fall fundraising event of the year, taking place Saturday, September 19, and Sunday, September 20, at the historic La Mirada estate. The weekend benefits MMA La Mirada and the Museum's permanent collection of California art.

Art in Bloom brings the Museum's permanent collection to life through breathtaking floral arrangements, artfully staged throughout La Mirada's historic rooms and gardens. The weekend opens Saturday evening with a Roaring 20s speakeasy-style jazz party, followed Sunday by a self-guided viewing of the floral installations and gardens.

Saturday, September 19 | 7:00–10:00 p.m.

The Roaring 20s Jazz Party

Guests will enjoy Art in Bloom's art-inspired floral arrangements throughout La Mirada's historic rooms and gardens. Enjoy the lively sounds of "Hot Club" jazz in the Ballroom, curated cocktails from the secret speakeasy and Rose Garden, delectable bites in the Dining Room, and mahjong or cards in beautifully staged spaces by local designers. Come in costume and capture the evening with a professional photo alongside classic car.

- 1920s attire is encouraged
- Complimentary valet parking



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Sunday, September 20 | 12:00–5:00 p.m.

Art in Bloom Viewing

Visitors may tour historic La Mirada—with its beautiful art-inspired floral arrangements and staging by local designers. Seating for Tea in the Rose Garden is available at 1:00 p.m. and 3:00 p.m.

- Complimentary valet parking & self-parking with shuttle service from MPC Lots.

Tickets are on sale now at the Monterey Museum of Art [website](#).

MMA members receive a 2-for-1 discount on Sunday admission.

“Art in Bloom is an adored MMA fundraiser, and this year's revived event at La Mirada offers a truly special way to experience the Museum's permanent collection,” said Corey Madden, Executive Director of the Monterey Museum of Art. “Art in Bloom is a dynamic community collaboration—every creation and each viewing bring our mission to life. We hope to see you.”

Event Location:

Monterey Museum of Art - La Mirada
720 Via Mirada
Monterey, CA 93940

Art in Bloom is graciously sponsored by Elizabeth Barlow & Stephen McClellan, and Chris & Craig Johnson.

Story Highlights/Angles:

- **Connecting communities:** Local designers and florists bring creativity to life in a fresh way
- **Historical significance:** Historic La Mirada opens its doors—1920s style
- **Educational value:** Art history, floral design, decorative design

Land and People Acknowledgement

Monterey Museum of Art (MMA) extends its respect to the Esselen and Rumsen/Rumsien Ohlone Tribes, on whose ancestral homeland the Museum stands. MMA also recognizes the Chalon, Mutsun, and Salinan Tribes, whose unceded lands encompass much of what is now Monterey County. In alignment with our mission to inspire creativity, connect communities, and celebrate the stories of California art, MMA acknowledges and honors these communities, who have cared for and cultivated the Monterey Peninsula for millennia.



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The Museum recognizes that our collection and exhibitions are inherently tied to the Indigenous land on which they were created, as California’s landscape has long served as inspiration for generations of artists and creatives. MMA honors the Chalon, Esselen, Mutsun, Rumsen/Rumsien Ohlone, and Salinan Tribes—alongside all California tribes, past, present, and future—for their enduring connection and lasting impact on our shared lands and waters.

To learn more about the Indigenous lands we inhabit, visit <https://native-land.ca/>.

Chalon (SHAH-lon)
Esselen (EH-seh-len)
Ohlone (oh-LO-nee)
Mutsun (MUHT-suhn)
Rumsen (ROOM-sen)
Salinan (sah-LEE-nan)

ABOUT MONTEREY MUSEUM OF ART

Monterey Museum of Art (MMA) inspires creativity, connects communities, and celebrates the stories of California art.

MMA is grounded in the art of place—the dynamic relationship between creative vision and the landscapes, communities, and ideals that shape it. From our extraordinary vantage point on the Monterey Peninsula, we present California art that inspires our community and attracts visitors from around the world. As the only museum devoted to collecting the art of our region, we steward iconic works that reflect and shape California’s evolving cultural identity. Beyond our region, we champion artists across the state, situating Monterey County within the broader story of California art—past, present, and future.

Connect with MMA on Facebook and Instagram
@montereyart

Monterey Museum of Art
559 Pacific Street
Monterey, CA 93940
Open Thursday – Sunday 11:00 am – 5:00 pm
www.montereyart.org

VISITOR INFORMATION

Located across from historic Colton Hall in Old Monterey, the Museum features galleries devoted to exhibitions of American and California painting, photography and contemporary art.



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Wheelchair access is available at the sculpture park entrance located between Pacific and Calle Principal Streets.

Adults: \$15

Free Admission:

Students w/ID

Active Military w/ID*

18 years and under

MMA Members

Museums for All SNAP Participants w/EBT**

NARM, ROAM, and AAM Members

*Active members of the military and their families receive free admission.

**Museums for All – Individuals and families presenting a CalFresh/Supplemental Nutrition Assistance Program (SNAP) Electronic Benefits Transfer (EBT) card, and a valid form of photo ID receive free admission for up to a group of four.

Bicyclists: Receive 50% off Museum admission on Thursday when you show us your helmet.

Excludes special programs and events.

Media Contact

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