



Annual Report
2013-2014

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We are pleased to share this report about the Museum's performance over the course of the last fiscal year. Our thanks to the tremendously dedicated Board of Trustees for their support of the Museum, as well as to all the Museum's stakeholders and supporters. We are grateful to the many individuals, organizations, foundations, and corporations who contribute so much to the Museum as members, donors, and collaborators. It is an exciting time at the Monterey Museum of Art as we celebrate our 55th anniversary and look to the future, guided by our mission. As a cultural leader committed to making a positive impact on the community, the Museum offers all audiences opportunities to make new discoveries through our collections, exhibitions, and programs.

Melissa Burnett
*President of the
Board of Trustees*

Charlotte Eyerman, Ph.D.
Executive Director

November 2014

Our Mission

The Monterey Museum of Art expands a passion for the visual arts and inspires appreciation of California art—past, present, and future.



Roi Partridge (1888-1984), *The Idle Crane*, 1921-22, etching, 6 x 6.88 inches, gift of Mr. and Mrs. Anthony White, 2013.026



Connecting with Art and Community

Exhibitions Overview 2013-2014

MMA Pacific Street

Bob Kolbrenner: In Real Time, Celebrating Fifty Years in Photography

Define:/self—Exploring Female Identity

Hanga Reinvented: The Creative Print

Jules Tavernier: Artist and Adventurer

Miniatures 2013

Monterey Now: David Ligare

Monterey Now: Malin Lager

Portraits of Meiji Japan—Photography from the 1880s

Return to the Sea, Saltworks by Motoi Yamamoto

MMA La Mirada

Ansel Adams—Visions of Grandeur

Crossing the Bridge: Emiko Nakano—Abstract Landscapes

Extraordinary People—Portraits by Yousuf Karsh

From Dawn to Dusk: Gottardo Piazzoni's Final Murals

Iconic Masterpieces of Early California Painting

In Process: Andrew Schoultz

SHIFT—Five Decades of Contemporary California Painting from the collections of the Monterey Museum of Art and the Community

Hospital of the Monterey Peninsula

“Having grown up on the Monterey Peninsula, the Monterey Museum of Art has brought me pleasure and inspiration for most of my life. I have especially enjoyed the unique collections of photography and California paintings, but the Museum’s reach goes beyond what is on the walls. It brings the community together with lectures, workshops, children’s programs, and social events that encourage music, friendship and a shared love of the arts.”

– JERRY FIELDER

< Andrew Schoultz opening celebration at Monterey Museum of Art-La Mirada.

“Opportunities like the free Family Days provided by the Museum are an invaluable way to expose the next generation to art in a FUN, hands-on way!”

– MEGAN LAVOIE, FAMILY DAY PARTICIPANT

“From teaching a summer printmaking workshop to interacting with visitors in the galleries, I see firsthand the vital role that the museum plays in encouraging youth and engaging the community; staff at all levels are dedicated to this mission.”

– KIRSTEN HUNTLEY, MMA GALLERY GUIDE



Education Programs Highlights

1,332

Family Day participants learned and played together in the galleries free of charge. Visitors of all ages enjoyed hands-on art projects, storytelling, scavenger hunts, and other activities as they discovered the rewards of engaging with works of art together. As we move forward, we will use audience feedback to continue to grow our free Family Days.



1,044

Adult participants engaged in lectures, demonstrations, art workshops, and other events. Adult programs take on a variety of formats. For example, local universities benefitted from the in-depth knowledge of our docents during gallery tours, and local classical choir I Cantori performed in our galleries. MMA changed its hours of operation this year, to include extended hours on Thursdays, allowing for an increase in programming opportunities. We are committed to continuously developing programming to stimulate thinking and delight the senses.

20

Students from La Paz Middle School benefited from a special Big Shot Camera education program provided by Guardian Stewardship, a non-profit foundation, in March. The hands-on workshop allowed students to build their own digital cameras, take photographs, and print their photographs at MMA. The Museum is honored to have been the first organization on the West Coast to provide this workshop to youth.



< Summer art camps for kids at Monterey Museum of Art-Pacific Street



Education Programs Highlights

41

Committed Docents and Volunteers play a critical role in helping the Museum to achieve its programming goals. Whether they are leading tours, assisting during events, or engaging with visitors in our galleries, Docents and Volunteers inform and enlighten. MMA encourages members of our community to become involved with the Museum in a volunteer capacity and experience the profound rewards of serving our community through the world of art.

263

K-12 students took part in our unique and vibrant school programs. These school programs bring students from all over Monterey County to explore art through interactive gallery tours and activities. Museum educators facilitate thoughtful discussions about works of art as well as hands-on art projects that bring fundamental art concepts to life. In some cases, MMA provides bus funding for classes that would not otherwise visit an art museum.

“Serving as a docent at the Monterey Museum of Art has been a privilege and a delight. The museum plays such a central role in the cultural life of the Monterey Peninsula and has provided me with so many wonderful experiences. I’ve been introduced to the museum’s extraordinary permanent collection, enjoyed the many traveling exhibitions it hosts, and have had the pleasure of meeting some of the talented artists who have produced the work. Best of all, I’ve had the opportunity to talk about art with many thoughtful, engaged visitors who have come from near and far.”

– JOHN A. GREENWALD, MMA BOARD OF TRUSTEES
MEMBER AND DOCENT CHAIR, JULY 2014

< *SHIFT—Five Decades of Contemporary California Painting*, from the collections of the Monterey Museum of Art and the Community Hospital of the Monterey Peninsula

Majesty, 2014, acrylic
on canvas, by Angela
Bomarito of the Youth
Arts Collective. *Majesty*
was highlighted in
*Define:/self/—Exploring
Female Identity*, an
exhibition presented
in the Museum's
Community Gallery.



Our Community Partners

MMA is committed to cultivating partnerships and collaborative relationships with organizations throughout Monterey County through co-creating exhibitions, programs, and experiences in sustained, mutually beneficial ways. Through these partnerships, all organizations involved are able to capitalize on one another's strengths for the benefit of the community.

Carmel Music Society

City of Monterey

Community Hospital of the Monterey Peninsula

CSU Monterey Bay

Dorothy's Place

First Night Monterey

I Cantori

Listening Place

Monterey Bay Aquarium

Monterey Food Bank

Monterey Institute of International Studies

Monterey Symphony

Pacific Grove Museum of Natural History

Youth Arts Collective

Youth Music Monterey Orchestra

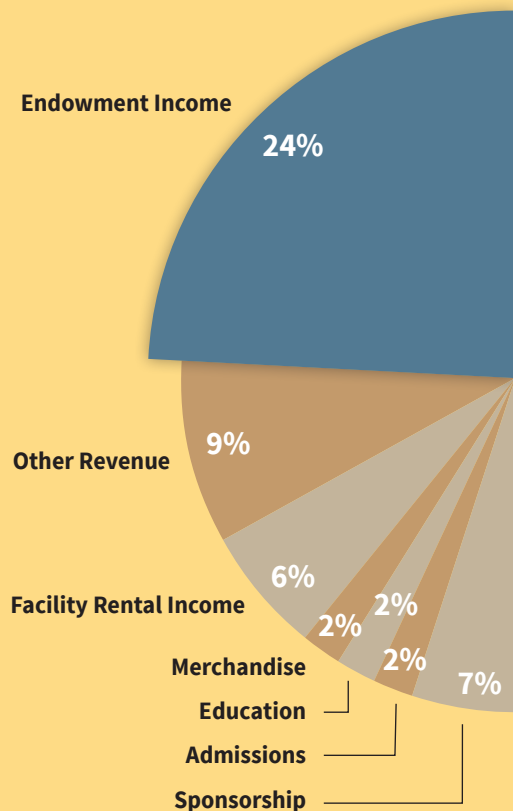
Financial Highlights

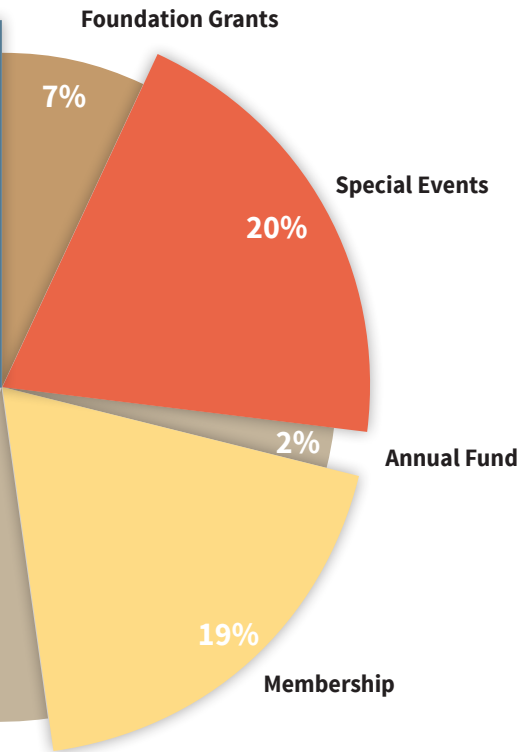
Organizational
Budget **\$1.6M**

Increased Education
programs exceeded
projected income by **\$8,500**

Percentage increase in
membership revenue
over previous year **6%**

Percentage increase in
merchandise sales resulting
from improvements to the
Museum Store **25%**





The Museum's **Art in Bloom Gala** was tremendously successful, raising a net total of **\$230,000**



Art in Bloom Gala Honorary Chair Mona Zander, and Co-Chairs Ronda Eubanks and Stefanie Skinner

Photo courtesy of Kelli Uldall, *Carmel Magazine*



Visitorship

21,546 Visitors connected with art and community through diverse exhibitions and education programs.

Our Miniatures 2013 Opening yielded our highest event attendance for the year, welcoming **712** visitors.

The MMA website was visited **81,218** times by 56,561 people and those people viewed 219,053 pages.

3,591 Facebook users liked our Facebook page, a **43.47%** increase from the previous year.

20 Couples held picturesque weddings at MMA La Mirada.

The Museum implemented a free membership program for college and university students and members of the military. Over 130 new students and members of the military have joined as members already.

In January, we offered more visitor-friendly hours, including Thursday evenings at MMA La Mirada and instituted free admission to children under 18.

< *Return to Sea,
Saltworks by Motoi
Yamamoto closing
community ceremony
at Monterey Museum
of Art-Pacific Street.*

Employment at MMA

The Museum employed 22 individuals this year:

16 full-time employees

6 part-time employees

Key hires include:

Executive Director Charlotte Eyerman, Ph.D.

Director of Education and Community Partnerships Ami Davis

The Museum invested in our employees by:

- Promoting six positions from within
- Changing five positions from part-time to full-time with benefits
- Encouraging professional development for all staff
- Increasing morale

Fun Facts

300 pounds of salt were used for *Return to the Sea, Saltworks* by Motoi Yamamoto

MMA La Mirada's gardens are home to over **100** varieties of roses which bloom from mid-April through October.

The Museum recently installed **16** LED lights for *Monterey Now: Malin Lager*. The new LED lights outlast other light bulbs and save energy. With emerging technologies and the invention of the LED light, the incandescent light bulb is being phased out.

How you can help MMA continue to grow:

- Tell someone about MMA and the exhibitions and programs that we offer
- Become a member of the Museum
- Increase your giving
- Join the Legacy Society
- Connect with us and follow us on social media

2013-2014 Donors

2013-2014 Board of Trustees

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Connoisseurs' Circle (\$15,000 - \$19,000)

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Josephine and Sandor Nagy
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Paula and Terry Trotter, Trotter Galleries
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Gerome Zodo

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Julie Packard

Anthony Ridder

Lila and James Thorsen

Curator's Circle (\$1,000 - \$2,499)

Anonymous

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In-Kind

Wilkes Bashford
LMA Film and Video
Post Ranch Inn
Cameron Vigil, Design by the Sea

Corporate, Foundation and Government

(\$50,000 and above)

Community Foundation for Monterey County
The David & Lucile Packard Foundation
The James Irvine Foundation
John H. Marble Endowment Fund

Corporate, Foundation and Government

(\$20,000 - \$49,999)

Louise M. Davies Foundation

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The Mark & Hilarie Moore Family Trust

Andrew Schoultz

Margaret W. Weston

Mr. and Mrs. Anthony R. White

With our sincerest gratitude.
Your generous gifts make
these transformative art
experiences possible.



Beth Van Hoesen (1926-2010), *Checked Suit (State II)*, 1968-70, etching, drypoint and aquatint, hand-colored with watercolor and gouache, 21.25 x 13.75 inches, Gift of the E. Mark Adams and Beth Van Hoesen Adams Trust, 2013.002.008. © E. Mark Adams and Beth Van Hoesen Adams Trust

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please visit **montereyart.org**



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On the Cover

David Ligare (b. 1945), *Untitled (Seascape)*, 2003, oil on canvas, Museum Purchase. Funds provided by the Collector's Guild Acquisition Fund in honor of the Museum's 50th Anniversary, 2009.8