



Annual Report
2012-2013



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We are pleased to share this report about the Museum's performance over the course of the 2012-2013 fiscal year. Our thanks to the tremendously dedicated Board of Trustees for their support of the Museum, as well as to all the Museum's stakeholders and supporters. We are grateful to the many individuals, organizations, foundations, and corporations who contribute so much to the Museum as members, donors, and collaborators. It is an exciting time at the Monterey Museum of Art as we celebrate our 55th anniversary and look to the future, guided by our mission. As a cultural leader committed to making a positive impact on the community, the Museum offers all audiences opportunities to make new discoveries through our collections, exhibitions, and programs.

Melissa Burnett
*President of the
Board of Trustees*

Charlotte Eyerman, Ph.D.
Executive Director

November 2014



Leon K. Amyx (1908-1995), *Farm Scene*, n.d., watercolor on paper,
15 1/8 x 28 1/8 inches, gift of the Rita Del Piero Stringari Estate, 2012.004

Our Mission

*The Monterey Museum
of Art expands a
passion for the visual
arts and inspires
appreciation of
California art—past,
present, and future.*



Connecting with Art and Community

Exhibitions Overview 2012-2013

MMA Pacific Street

Auguste Rodin: Light & Shadow

Beth Van Hoesen

California Landforms/At Home in Early California

Henri Matisse: Improvisation

Miniatures 2012

Monterey Artist's Abroad

Monterey Now: Annette Corcoran

Monterey Now: Johnny Apodaca

Monterey Now: Loran List

Monterey Now: Lucas Blok

Water/Paper/Brush

MMA La Mirada

Arline Fisch: Sea Jellies

Chuck Close: Works on Paper 1975-2012

Facing Forward, New Acquisitions, 2000 to the Present

From Dawn to Dusk: Gottardo Piazzoni's Final Murals

In Sharp Focus: The Legacy of Monterey Photography



< *In Sharp Focus: The Legacy of Monterey Photography* opening celebration at Monterey Museum of Art-La Mirada.

^ *Auguste Rodin: Light & Shadow* at Monterey Museum of Art-Pacific Street.



Education Programs Highlights

1,116

Family Day participants
learned and played together
in the galleries free of charge.
Families enjoyed hands-on
art projects, storytelling,
scavenger hunts, and
engaging activities.

< Drawing workshop inspired by
Auguste Rodin: Light & Shadow
at Monterey Museum of Art-Pacific Street.





Education Programs Highlights

1,690

Adult participants engaged in a variety of program offerings, from lectures to demonstrations, art workshops, and other events.

< Visitors connecting with art during the *In Sharp Focus: The Legacy of Monterey Photography* opening celebration at Monterey Museum of Art-La Mirada.



544

Students benefited from our Sustainable Arts Education school tours and hands-on activities. The program brought students from all over Monterey County to explore art through interactive discussion and creative projects. The Museum also provided some groups, who would not otherwise visit an art museum, with support for bus funding.

^ Students engaged in hands-on art making inspired by *Henri Matisse: Improvisation*.

Our Community Partners

MMA is committed to cultivating partnerships and collaborative relationships with organizations throughout Monterey County through co-creating exhibitions, programs, and experiences in sustained, mutually beneficial ways. Through these partnerships, all organizations involved are able to capitalize on one another's strengths for the benefit of the community.

Arts Council for Monterey County

CSU Monterey Bay

Community Partners for Youth

First Night Monterey

Independent Marketplace

Monterey Bay Aquarium

Monterey Institute of International Studies

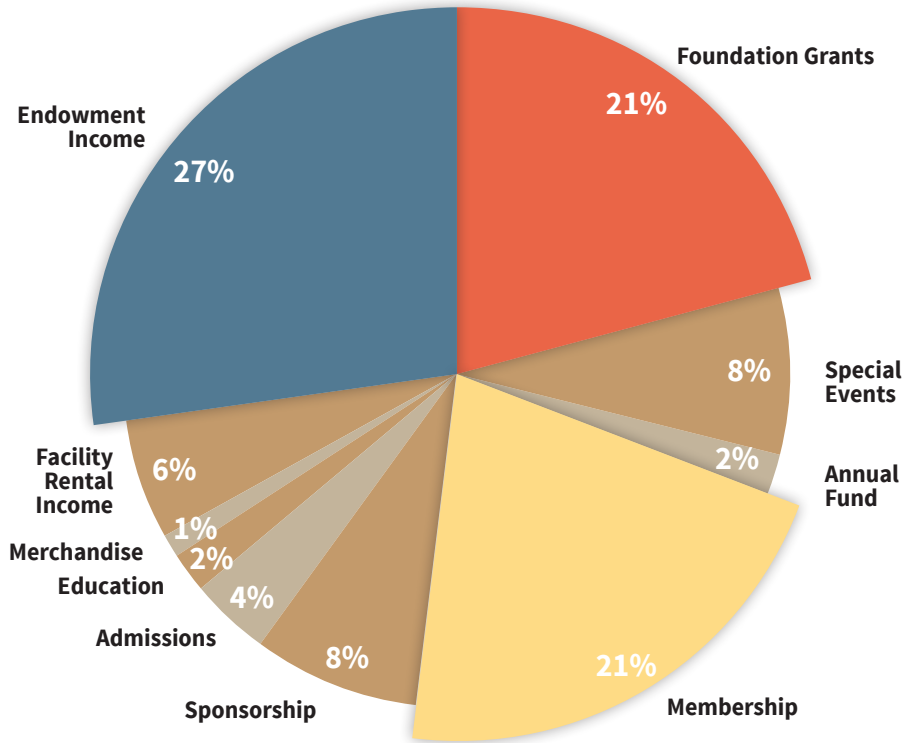
Monterey Symphony

Youth Arts Collective

Pacific Grove Museum of Natural History

United Way of Monterey County

Financial Highlights



Organizational Budget **\$2M**

With the introduction of new Education programs we exceeded our Education income goal by **\$12k**

Percentage increase in membership revenue over previous year **9%**

Visitorship

26,818 Visitors experienced diverse exhibitions and education programs.

Our free Family Day in February yielded our highest event attendance for the year, welcoming **644** participants.

The MMA website was visited **61,498** times by **41,367** people and those people viewed **174,059** pages.

22 Couples held picturesque weddings at MMA La Mirada.

Employment at MMA

The Museum employed **21** individuals this year:

12 full-time employees

9 part-time employees

MMA streamlined its recruitment process by implementing new centralized systems and best practices in Human Resources.

2012-2013 Donors

Your generous support advances our mission.

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With special thanks
and recognition to
Craig and Christine
Johnson for their
dedicated service
to the Monterey
Museum of Art.



Yousuf Karsh (1908-2002), *Yousuf Karsh (Self-Portrait)*, 1946, gelatin silver print, 14 x 11 inches, gift of Estrellita Karsh, in honor of Jerry Fielder, 2012.008.021. © Estate of Yousuf Karsh



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On the Cover

Margaret Bruton (1894-1983),
Barns on Cass Street, 1925, oil on
canvas, gift of Margaret Bruton,
1973.22