

Musings...

MEMBER NEWSLETTER WINTER/SPRING 2019

ISSUE HIGHLIGHTS

60TH ANNIVERSARY
 COILLE HOOVEN
 MEMBERSHIP
 ART FOR INNOVATION
 CAPITAL PROJECTS
 CONSERVATION
 CURRENTS / FLUX

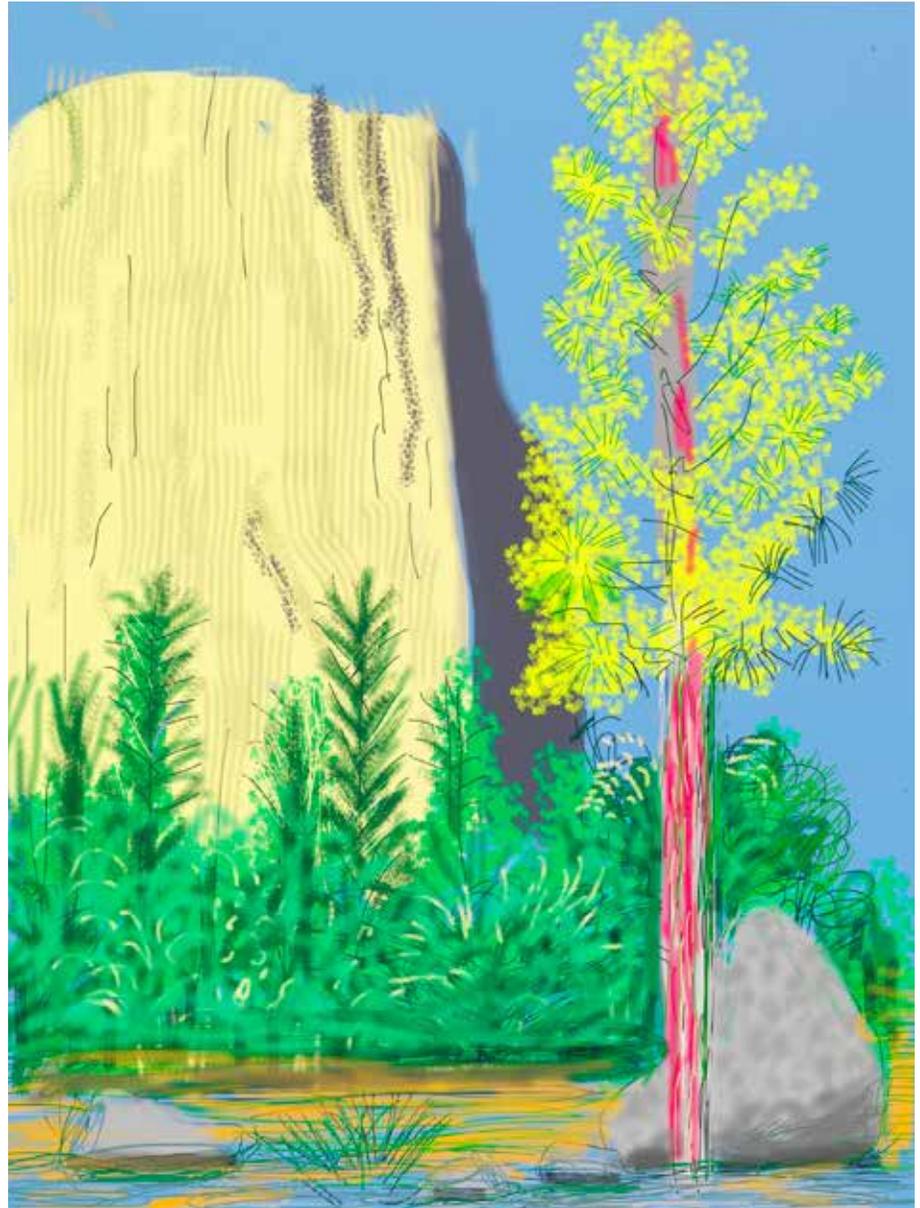
60 Years and Beyond

In 1959, the American Federation of Arts founded a chapter in Carmel, California. 60 years later that chapter has grown into the Monterey Museum of Art as we know it today. As we celebrate the start of our 60th anniversary year, we reflect back on key moments in the history of the Monterey Museum of Art.

In 1969, we moved into our current facility at 559 Pacific Street, formerly a courthouse and before that the Freeman Mortuary. A year later in 1970, we opened to the public as the Monterey Peninsula Museum of Art, and in 1976 the Museum was officially accredited by the American Association of Museums. In 1983, the Museum received the Frank Work bequest of the La Mirada estate, including the original Castro Adobe which was constructed in the 1840s and is one of the oldest homes in California.

The Museum expanded the La Mirada facility in 1993, with an addition by renowned architect Charles Moore. Named the Dart Wing, this addition was named in honor of Jane and Justin Dart, benefactors of the Museum. Finally in 1995, the Museum updated its official name and became the Monterey Museum of Art.

Although much has changed since our founding 60 years ago, the true spirit of MMA remains the same. We are still committed to celebrating the art and artists of California, and we continue to present exhibitions and public programs of the highest quality. Most importantly, as one of the area's premier art



David Hockney, Untitled No. 22 from "The Yosemite Suite" 2010, iPad drawing printed on paper, Edition 5 of 25, 37 x 28", ©David Hockney, Photo Credit: Richard Schmidt, Collection The David Hockney Foundation.

institutions, we continue to assess our offerings to meet the diverse needs of the Monterey County community.

For our 60th anniversary, we have planned a year full of exciting exhibitions, engaging programs, and fun-filled events for the whole family. We hope you will

continue to join us for another 60 years of celebrating California art—past, present, and future.



Learn more about the Museum's exhibitions, programs, and events at montereyart.org



From the Executive Director

Happy New Year 2019 to all of you. As we begin our 60th year, all of us here at MMA pledge to present the best of California art to Monterey County. This year, MMA will be featuring a top-level line up of exhibitions, programs, and events. Exhibitions will showcase iconic artists such as David Hockney and Ansel Adams, as well as highlights from our diverse permanent collection—contributing to what is sure to be our best year yet.

For our big anniversary year, we have outlined three major goals: we will commit to grow our audience, build our capacity for fundraising, and further our educational programming. We greatly value your support in all areas. Bring along friends, consider increasing your support, participate in our many programs, and stay tuned for exciting details about new initiatives for 2019. Our goals are ambitious, but with the help of our dedicated supporters, we can make this just the beginning of another 60 years of excellence for the Monterey Museum of Art.

Artfully yours,

Stuart A. Chase
Executive Director
schase@montereyart.org

P.S. Donations of gently-used furnishings for our Artist Residency Program at La Mirada Cultural Center are greatly appreciated! Contact Chris Cohoon at 831.372.5477 x113.

Members Matter



Photo courtesy of Michelle Magdalena Maddox.

Our museum couldn't exist without the involvement and support of our Members. It is their participation that permits us to pursue our mission to expand a passion for the visual arts and inspire appreciation of California art—past, present, and future. As a token of our appreciation, we offer members the special treatment. At the Monterey Museum of Art, membership includes such privileges as early access to exhibitions, exclusive events, discounts, and mailings designed to help Members engage with art as well as a larger community of art enthusiasts.

With 2019 marking our 60th anniversary, we have a renewed commitment to

bringing the diverse artistic and cultural perspectives of California to MMA and our most ardent supporters. In honor of the Members who have helped grow and sustain our work, we are expanding our membership benefits and opportunities.

In 2019, we will kick off our quarterly Members Matter series with a Print & Sip night—followed by Members Matter events such as spring garden parties and outings exploring art and nature. This is all in addition to VIP access to programs and exhibitions including *David Hockney: Yosemite*—opening April 25, 2019.



Join or renew and become part of a community that is passionate about art. Learn more at montereyart.org/membership

ACKNOWLEDGMENTS

SPECIAL EXHIBITION SUPPORTERS 2019

Arts Council for Monterey County

Susan DuCoeur

Sally Lucas

Judith and Frank Marshall

Become a supporter of our world-class special exhibitions and help us expand a passion for the visual arts. Contact Shannon Damnavits at advancement@montereyart.org or by phone at 831.372.5477 x105.

Coille Hooven's *Dance with Porcelain*

The Museum is proud to be exhibiting *Dancing for the Moon*—an assemblage of playful and dreamy porcelain works created by Coille Hooven. Hooven, an artist with a career spanning over 50 years, first became aware of the “California Clay Movement,” while at the University of Illinois at Urbana-Champaign. She later relocated to Berkeley where she became part of the west coast feminist clay movement, and in 1975, the de Young Museum hosted Hooven’s first solo museum exhibition.

Throughout her career, Hooven’s artwork has been exhibited in numerous solo shows and group shows internationally, acquired by many public and private collections, and documented in a variety of books and periodicals. In addition to her work as an artist, Hooven has served as an educator,

fulfilling roles such as ceramics instructor and lecturer at a number of cultural and educational institutions.

Guest Curator, Farrol Mertes describes *Dancing for the Moon*, as a “brief glimpse spanning only 14 years” of Hooven’s lengthy career. The subjects comprising *Dancing for the Moon*

include whimsical finger puppets, shoes, magic carpets, and pillows, and the exhibition beckons visitors to tiptoe into Hooven’s private world which blends the domestic with the imaginary.



Coille Hooven (b. 1939), *The Cowboy*, 1980, porcelain, 6.25 x 6.125 x 3.625 in. Collection of the Artist. Photo: Farrol Mertes.



Coille Hooven: *Dancing for the Moon* on view through February 18, 2019. Learn more at montereyart.org

Art for Innovation

A perennial discussion at school board budget meetings around the country is one which questions the value of art education. Besides being an expression of what makes us human, art compliments and enhances other skills. With the STEM (Science, Technology, Engineering, Math) educational approach often touted as the key to preparing young people for jobs and to building a robust economy, the arts and humanities get pushed aside for more “marketable” skills.

However, studies show that STEM skills aren’t the most important skills.

Google conducted two comprehensive studies of their workforce, Project Oxygen and Project Aristotle, to determine what skills contributed to the success of an employee, and STEM skills came in last. Instead, soft skills such as communication, empathy, critical thinking, problem solving, and collaboration—skills developed and enhanced through art education—were found to be the top skills for success.

What’s more, 85% of business executives recently surveyed indicated difficulty in recruiting employees possessing creative abilities, and the demand for a

creative workforce is expected to grow as companies pursue innovation. In considering the value of art, that is just a tiny slice of the big picture. We’ll have to leave art for health and enrichment for another time.



Learn more about the Museum’s art education programs at montereyart.org/education

Events Calendar

JAN

→ CLOSED

Tuesday, 1/1
New Year's Day

→ AFTERSCHOOL ART

Wednesdays, 1/9, 1/16, 1/23, 1/30, 2/6, 2/13, 2/20, 2/27

Afternoon Art Club: Mixed Up Media (Session Two)

3:30 – 5:00 pm (Drop off begins 3:15 pm)
\$180 Members, \$230 for Not-yet-Members

In this eight-week session, students grades 1-4, will use a variety of materials and methods including printmaking, charcoal, pastels, and more to make their own art. By learning how to work with a variety of materials, students will grow their artistic toolbox. Discounts are available for sibling registrations. Please call 831.372.5477 x109 for additional details.

Friday, 1/4

First Friday @ MMA
5:00 – 7:00 pm
\$5 Suggested Donation

Enjoy live music, craft cocktails, featured *Currents* artist Patricia Qualls, and FLUX artist Coille Hooven.

→ COMMUNITY PARTNERSHIP

Monday, 1/7

Studio Tour: Weston Collective Community Darkroom (Seaside)
1:00 – 2:00 pm
Donations to the Weston Collective are encouraged

The Weston legacy continues to give back. Join us to check out the new community darkroom studio space!



Photo courtesy of Zach Weston.

Monday, 1/7

Mondays at the Museum

4:00 – 5:00 pm
Free for Members, Not-yet-Members Free with Admission

Meet Museum Executive Director, Stuart Chase, ask questions, and see Stuart's favorite art from the collection on view.

→ MEMBERS MATTER

Thursday, 1/10

Members Matter Series: Print & Sip with Alyssa Endo
5:00 – 7:00 pm
\$20 Members

Join *The Beauty Series* artist with a special Members-only happy hour. Admission includes two drink tickets and supplies for creating alongside Alyssa Endo. Bonus: Sneak preview our 60th anniversary kick-off exhibition *Wouldn't You Know* before it opens to the public.

Friday, 1/11

Wouldn't You Know, exhibition opens

→ LECTURE

Saturday, 1/12

The Women Who Changed California Clay & Ceramics Symposium (at La Mirada Cultural Center)
3:00 – 5:00 pm
\$10 Members, \$20 Not-yet-Members

Don't miss this historic discussion among scholars, historians, artists, and gallerists about and with the women who have shaped California Ceramics.

Friday, 1/18

Wouldn't You Know & 60th Anniversary Kickoff Reception
5:30 – 6:30 pm Members' Reception
6:30 – 7:30 pm, Public Reception
Free for Members, \$20 Not-yet-Members

Thursday, 1/31

Studio Tour: Play Full Ground Studio (Monterey)
1:00 – 2:00 pm
Free for Members, \$10 for Not-yet-Members

Tour the creative, whimsical studio of Mai Ryuno, printmaker and mixed-media artist.

FEB

Friday, 2/1

First Friday @ MMA
5:00 – 7:00 pm
\$5 Suggested Donation

Enjoy live music, craft cocktails, and featured *Currents* artist, Bernard Trainor.

→ FREE

Saturday, 2/2

Free Family Fun Day: Happily Ever After
11:00 am – 5:00 pm

Inspired by Coille Hooven's porcelain artwork, adults and kids are invited to come enjoy the Museum and make their own fantastical world—and its inhabitants.

Monday, 2/4

Mondays at the Museum

4:00 – 5:00 pm
Free for Members, Not-yet-Members Free with Admission

Meet Museum Executive Director, Stuart Chase, ask questions, and see Stuart's favorite art from the collection on view.

Saturday, 2/9

Sienna Patti Trunk Show (at La Mirada Cultural Center)
10:00 am – 2:00 pm
Free for Members, Not-yet-Members Free with Admission

Trunk Show with Sienna Patti, curator of unique and limited edition artist-made jewelry.

Tuesday, 2/12

Makers Tuesdays: Valentine's Day Card Making
5:30 – 7:30 pm
\$10 Members, \$15 Not-yet-Members

Tell your valentine "I Art U" with your own original card! Don't make your loved one draw it out of you, let your love unfold as we guide and inspire you to make the perfect valentine. All materials included.



MAR

Thursday, 2/14

Valentines Date Night @ MMA

6:00 – 9:00 pm

You remembered the flowers and the dinner reservations...or did you? Either way, we've got you! What better way to compliment a romantic dinner than to take in some art, sip some wine, and listen to great music?

Sunday, 2/18

Coille Hooven: Dancing for the Moon and *Alyssa Endo: The Beauty Series*, exhibitions close

LECTURE

Thursday, 2/21

Evening Lecture Series: Prints 101 with Barbara Furbush

5:30 – 7:30 pm

Free for Members, Not-yet-Members
Free with Admission

If you think intaglio is served with tomato sauce, or you don't know the difference between a painting and a print, you won't want to miss this introduction to printmaking by popular printmaker and lecturer Barbara Furbush.

Tuesday, 2/26

Makers Tuesdays

Makers Tuesdays are designed to further inspire the creative side of our supporters. All are invited to create, critique, and collaborate in workshops and shared studio space.

Thursday, 2/28

Night Light Discussion with Lily Yu: How to Spot a Fake

5:30 – 7:00 pm

Free for Members, Not-yet-Members
Free with Admission

Join us for a lecture and Q+A session with Art Advisor and Certified Art Appraiser, Lily Yu, followed by wine and mingling in the galleries.

Friday, 3/1

First Friday @ MMA: Birthday Edition

5:00 – 7:00 pm

\$5 Suggested Donation

Help us celebrate MMA's 60th Birthday with live music, drinks, and of course, ART!

Monday, 3/4

Mondays at the Museum

4:00 – 5:00 pm

Free for Members, Not-yet-Members Free with Admission

Meet Museum Executive Director, Stuart Chase, ask questions, and see Stuart's favorite art from the collection on view.

Saturday, 3/5

Makers Space: Adult Open Studio

6:00 – 7:30 pm

\$5 Suggested Donation (no host bar)

Bring your latest art projects and work with other creatives, get feedback, and sip wine.

Sunday, 3/7

Rueben Kadish, exhibition opens

AFTERSCHOOL ART

Wednesdays, 3/13, 3/20, 3/27, 4/3, 4/10, 4/17, 4/24, 5/1

Afternoon Art Club: E[ART]H (Session Three)

3:30 – 5:00 pm (Drop off begins 3:15 pm)

\$180 Members, \$230 for Not-yet-Members

In this eight-week session, students grades 1-4 will explore art, science, and nature. Students will create their own artwork using techniques like sun prints, organic materials, how to make a nature sketchbook. Discounts available for siblings. Please call 831.372.5477 x109 for details.

Tuesday, 3/19

Makers Space: Family Studio

6:00 – 7:30 pm

\$10 Suggested Donation (per family)

Are your fireplace mantle and refrigerator bare? Choose from one of our projects or bring your own to create a unique family masterpiece!

Thursday, 3/21

Spoken Word Performance: Jo Todd

5:30 – 6:30 pm

Free for Members, Not-yet-Members Free with Admission

Artist, Jo Todd, brings the written word ALIVE celebrating Women's History Month.

UPCOMING



SAVE THE DATE!

Saturday, 4/27

60th Anniversary Diamond Jubilee Gala

Monterey Peninsula Country Club

Tickets go on sale Monday, 2/18

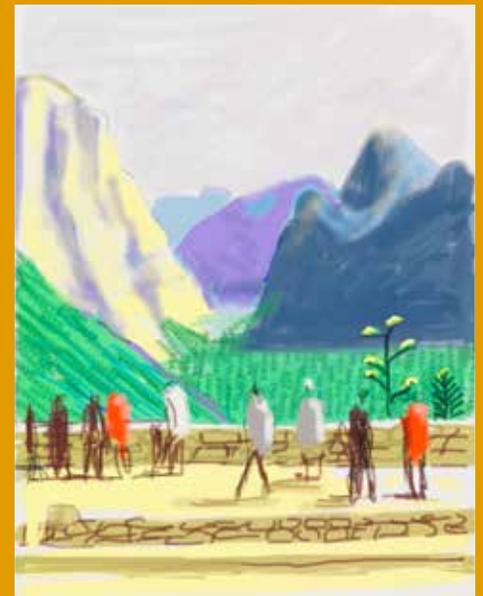
Sponsorship opportunities available

Enjoy a glittering evening of cocktails, dinner, live auction, and dancing as the Museum celebrates its 60th anniversary! Please contact gala@montereyart.org for inquiries.

UPCOMING EXHIBITION

Thursday, 4/25

David Hockney: Yosemite, exhibition opens



David Hockney, *Untitled No. 15 from "The Yosemite Suite"* 2010, iPad drawing printed on paper, Edition 5 of 25, 37 x 28", © David Hockney, Photo Credit: Richard Schmidt, Collection The David Hockney Foundation.



Learn more about the Museum's events and programs at montereyart.org/events



Photo by Richard Green Photography.

Capital Projects: *A Foundation for the Future*

Why do people give to art museums? Many donors choose to give to an art museum to support its exhibitions, education programs, or preservation efforts. These are things that you commonly think about when you picture a museum. But what about behind the scenes? What about replacing the roof? What about the HVAC and climate control systems? These capital projects are often overlooked but are no less essential to the mission and success of an institution—including the Monterey Museum of Art.

Recently, the Museum embarked on two major capital projects. As many of you remember, our main galleries at Pacific Street were closed for six weeks in early 2018 for much needed renovations. Then in the fall of 2018, we undertook replacing the roof at the La Mirada Cultural Center. Both were projects that required considerable resources.

But how do our capital projects get funded? Several of the Museum's most

recent capital projects were made possible thanks to bequest gifts through MMA's Legacy Society planned giving program. These funds have been integral to supporting MMA's capital projects, and have also allowed us to qualify for and receive capital project grants that require matching funds.

In 2018, a bequest gift from Ms. Hope D. Williams helped the Museum replace the roof at the La Mirada Cultural Center. Additionally, the Museum's recent flooring renovations at its Pacific Street location were made thanks to bequest gifts from Mr. William Heyler and Mr. Erling Lagerholm, as well as a generous grant from the Robert and Virginia Stanton Endowment Fund of the Community Foundation for Monterey County. These capital improvements were integral in keeping our facilities maintained, while also increasing accessibility and comfort for our visitors.

Our facilities are where our dynamic

exhibitions and programs happen, where we house our permanent collection, and where our community gathers. It is vital that we keep up with our facilities so that we can continue serving the community in these important ways. Like all projects at MMA, capital projects to maintain and improve the Museum are dependent upon the support of our donors. The next time you make a gift to MMA, we hope you will remember the importance of capital projects to everything we do.



To inquire about the MMA's Legacy Society please contact the Museum's External Relations Department at legacy@montereyart.org or by phone at 831.372.5477 x105.

Conservation

Recent Acquisition Reveals Hidden Details

Through the kind generosity of Peter Yates Pilat, the Museum recently received into the collection several works by early California painters Thaddeus Welch (1844-1919), and his spouse, Ludmilla Pilat Welch (1867-1925). Of these, an unusual interior genre scene by Thaddeus, pictured to the right, features a seated girl peeling fruit in front of a window, while two black cats spar at her feet, and a standing girl holds a fruit peel above her head in the shadows on the left. The girl in the shadows was barely visible, though, having been obscured over the years by dirt and yellowing varnish.



Before conservation (pictured top right) and after conservation (pictured bottom left). Thaddeus Welch (1844-1919), Untitled (interior scene with two girls), 1883, oil on canvas, 24 x 20 in. (60.96 x 50.8 cm). Gift of Peter Yates Pilat, 2017.029.001.

But upon cleaning and consolidation by an area paintings conservator recently, not only was the girl in red more clearly visible, but it was also revealed that the artist had in fact painted her left leg in at least two different positions before settling on the pose we see now. It also became possible to read the words "New York" on the travel poster on the wall behind her, among other previously hidden details.



Learn more about the Museum's permanent collection and exhibitions on view at montereyart.org

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EXECUTIVE DIRECTOR

Stuart A. Chase

Monterey County Gives

Thank you to the many donors who made a gift through Monterey County Gives 2018 to support the Museum's Mobile Free Family Fun Day activities. A percentage of all donations made to the Museum through Monterey County Gives were matched—maximizing contributions so that we can offer the community even more with your donation. The Museum also extends an extra big "thank you" to our Monterey County Gives Challenge Donor: **SCUDDER ROOFING AND SOLAR**



Did you miss Monterey County Gives but would still like to show your support? The Museum appreciates gifts to the annual fund throughout the year at montereyart.org/give



Musings

Musings is a quarterly publication for Members of the Monterey Museum of Art

OUR MISSION

The Monterey Museum of Art expands a passion for the visual arts and inspires an appreciation of California art—past, present, and future.

STAY CONNECTED

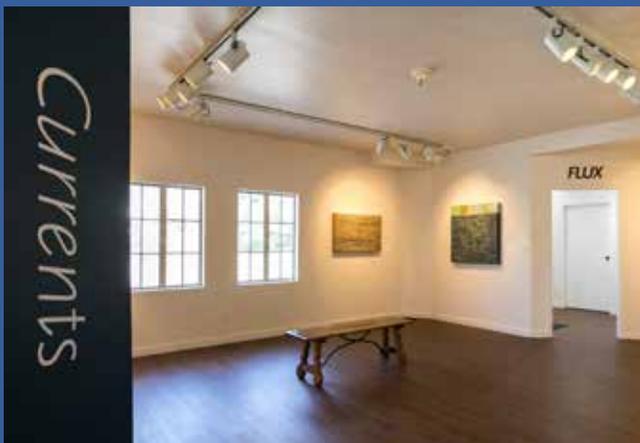
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To report a misprint or error, please contact pr@montereyart.org

WINTER/SPRING 2019

ADDRESS SERVICE REQUESTED

Currents & FLUX



If you haven't been in the museum lately you haven't had a chance to experience two new additions to our Pacific Street location. *Currents* and FLUX are two new MMA exhibition spaces dedicated to recognizing the work of emerging and evolving California artists.

Creating an opportunity to showcase exhibits in a range of media, styles, and genres, the *Currents* gallery displays selected artwork of one artist per exhibition. Adjacent to the *Currents* gallery is the FLUX space showcasing smaller, three-dimensional works of unique crafting and design. Both galleries exhibit new works, where the artist can demonstrate

new directions in their creations. The Museum is pleased to offer these works of art for purchase, with 75% of the proceeds going directly to the artist. The remaining 25% are used to support programming and exhibitions at MMA.

Both of these engaging platforms serve the MMA's mission of connecting people and art by providing a space for California artists to share their talents, cultures, and perspectives. Exhibiting artists are selected by demonstrating, through a selection of their work, a new medium, a change in direction, or fresh approach to their subject matter in the last two years. These new exhibit spaces enrich visitors' experiences by inspiring involvement in the arts and providing fresh ideas and new trends in contemporary art.



Learn more about the Museum's upcoming exhibitions and openings at montereyart.org