

## **CURRENTS & FLUX**

*Currents* and FLUX are two new Monterey Museum of Art exhibition spaces dedicated to recognizing the work of emerging and evolving California artists.

*Currents* exhibits a range of media, styles and genres, displaying selected artwork of one artist per exhibition. FLUX showcases smaller three-dimensional works of unique crafting and design. Both galleries exhibit new works, where the artist can demonstrate new directions in their creations.

Both of these engaging platforms serve the MMA's mission of connecting people and art by providing a space for California artists to share their talents, cultures, and perspectives.

The new exhibits also enrich visitors' experiences by inspiring involvement in the arts and providing fresh ideas and new trends in contemporary art.

To apply, please send initial inquiries with five fully documented images to [curatorial@montereyart.org](mailto:curatorial@montereyart.org), one image of work from 10 years prior, two works from 5 years prior and two works from within two years. The staff decision is final, you will be contacted by the Museum if we wish to move forward with an exhibition. Do not contact the Museum after a proposal is submitted. Confirmation will be sent via email by Executive Director and include the Manager of Collections and Exhibitions.

### **Guidelines:**

#### **Artist Qualifications**

- We are primarily seeking solo artists, but will consider collaborative artworks.
- Artists currently represented by a commercial gallery are not qualified. Contracts with commercial Galleries eliminates an opportunity to be included.
- Works created within the last two years are preferred. We're looking for committed artists whose body of work shows progression/evolution.
- Participants must be willing to comply with all guidelines.
- Applicants may be contacted by our Executive Director/Exhibition Team for a residential or studio visit, required as a part of the process.

#### **Artist to Provide**

- If accepted, the artist must submit a complete inventory of his/her work to the Museum 60 days prior to exhibition opening. The inventory will include:
  - i. Artist full name, birth year, studio/residence location, title, medium, date, and price
  - ii. High resolution images for publication and promotional purposes of the artworks to be shown and the artist

iii. An Artist Statement of approximately 100 words or less, as well as a full biography, year of birth. Title panel will be 8.5 x 11”.

- All work for exhibit must be selected and delivered within the appointed time frame. Assist with the actual installation of the artworks, as overseen by Museum staff for design of installation. The standard hanging height for artwork is 56” on center.
- Artist agrees to produce thirty copies of a zine or small edition artist book. These will be for sale at the front desk during the run of each exhibition with a price point between \$2 and \$25 per copy. Five copies will be retained by the MMA at no cost, two for the permanent collection, each is to be signed and in an edition by the artist.
- Shipping requests to purchaser will be the responsibility of the Artist.

### **Museum to Provide**

- The Museum will prepare standard labels, Artist Statement, and Artist Data sheets for the front desk, including birth year and city of residence.
- There will be no formal individual opening events, but will be combined with other museum exhibition events or openings.
- The MMA’s First Friday monthly social from 5 to 7 pm will focus on the *Currents* and FLUX artists on view that month. Artist will agree to have food and drink in space on First Friday
- Artist will be represented in our quarterly Musings newsletter and digital media.
- Exhibitions will rotate every four weeks.
- There will be no catalog production by the Museum.
- All artworks remain on view throughout the duration of the exhibition.

### **Sales and Compensation**

- A price sheet will be maintained by the front desk, where sales will be processed including any sales tax.
- Artist will agree to a 25% commission being held by the MMA.
- All sales are final. They will be documented and shared with the artist.
- Payment(s) to the artist will be made within 30 days of the close of each exhibition.
- Sales of artworks 60 days beyond the installation, the artist will share a 25% commission.
- The Museum will not ship artwork to buyers, this is not a commercial gallery space.

### **Promotion**

Utilize on artist promotions @montereyart #currents #flux #831art

All promotion to be coordinated in collaboration with the Communication and Marketing Coordinator.

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