We are pleased to share this report about the Museum’s performance over the course of the 2012-2013 fiscal year. Our thanks to the tremendously dedicated Board of Trustees for their support of the Museum, as well as to all the Museum’s stakeholders and supporters. We are grateful to the many individuals, organizations, foundations, and corporations who contribute so much to the Museum as members, donors, and collaborators. It is an exciting time at the Monterey Museum of Art as we celebrate our 55th anniversary and look to the future, guided by our mission. As a cultural leader committed to making a positive impact on the community, the Museum offers all audiences opportunities to make new discoveries through our collections, exhibitions, and programs.

Charlotte Eyerman, Ph.D.  
Executive Director

November 2014
The Monterey Museum of Art expands a passion for the visual arts and inspires appreciation of California art—past, present, and future.

Connecting with Art and Community

Exhibitions Overview 2012-2013

MMA Pacific Street
Auguste Rodin: Light & Shadow
Beth Van Hoesen
California Landforms/At Home in Early California
Henri Matisse: Improvisation
Miniatures 2012
Monterey Artist’s Abroad
Monterey Now: Annette Corcoran
Monterey Now: Johnny Apodaca
Monterey Now: Loran List
Monterey Now: Lucas Blok
Water/Paper/Brush

MMA La Mirada
Arline Fisch: Sea Jellies
Facing Forward, New Acquisitions, 2000 to the Present
From Dawn to Dusk: Gottardo Piazzoni’s Final Murals
In Sharp Focus: The Legacy of Monterey Photography

< In Sharp Focus: The Legacy of Monterey Photography opening celebration at Monterey Museum of Art-La Mirada.

^ Auguste Rodin: Light & Shadow at Monterey Museum of Art-Pacific Street.
Education Programs Highlights

1,116

Family Day participants learned and played together in the galleries free of charge. Families enjoyed hands-on art projects, storytelling, scavenger hunts, and engaging activities.

< Drawing workshop inspired by Auguste Rodin: Light & Shadow at Monterey Museum of Art-Pacific Street.
Adult participants engaged in a variety of program offerings, from lectures to demonstrations, art workshops, and other events.

< Visitors connecting with art during the *In Sharp Focus: The Legacy of Monterey Photography* opening celebration at Monterey Museum of Art-La Mirada.
Students benefited from our Sustainable Arts Education school tours and hands-on activities. The program brought students from all over Monterey County to explore art through interactive discussion and creative projects. The Museum also provided some groups, who would not otherwise visit an art museum, with support for bus funding.

Students engaged in hands-on art making inspired by Henri Matisse: Improvisation.
Our Community Partners

MMA is committed to cultivating partnerships and collaborative relationships with organizations throughout Monterey County through co-creating exhibitions, programs, and experiences in sustained, mutually beneficial ways. Through these partnerships, all organizations involved are able to capitalize on one another’s strengths for the benefit of the community.

Arts Council for Monterey County
CSU Monterey Bay
Community Partners for Youth
First Night Monterey
Independent Marketplace
Monterey Bay Aquarium
Monterey Institute of International Studies
Monterey Symphony
Youth Arts Collective
Pacific Grove Museum of Natural History
United Way of Monterey County
Financial Highlights

Organizational Budget $2M

With the introduction of new Education programs we exceeded our Education income goal by $12k

Percentage increase in membership revenue over previous year 9%
Visitorship

26,818 Visitors experienced diverse exhibitions and education programs.

Our free Family Day in February yielded our highest event attendance for the year, welcoming 644 participants.

The MMA website was visited 61,498 times by 41,367 people and those people viewed 174,059 pages.

22 Couples held picturesque weddings at MMA La Mirada.
Employment at MMA

The Museum employed 21 individuals this year:
  12 full-time employees
  9 part-time employees

MMA streamlined its recruitment process by implementing new centralized systems and best practices in Human Resources.
2012-2013 Donors
Your generous support advances our mission.

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The Todd Lueders Fund for the Arts
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Margaret Bruton (1894-1983),
Barns on Cass Street, 1925, oil on canvas, gift of Margaret Bruton,
1973.22